

projects, development themes, IT applications in banking, human resource management, etc. BIRD also conducts studies, research and consultancy on contemporary topics in related fields.

DHAN Foundation

DHAN Foundation is a development organization working with over 1.5 million poor families towards poverty reduction in rural, tribal, urban and coastal contexts of India through community based field programs such as Community Banking Program (microfinance), Tankfed Agriculture development Program for rebuilding small scale reservoirs spread across the countryside, Rain fed Agriculture Program to make it more remunerative, Information Technology for Poor and Democratizing Panchayats (local governance) through local action. DHAN works in collaboration with mainstream for development.

Please send filled-in applications, or requests for further information to

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Three Month Certificate Programme of Farmers Producer's Organisation (FPO)

Management for Chief Executive Officers (First Batch)

Conducted jointly by

December 5, 2016 - March 2, 2017

Tata-Dhan Academy
Madurai

  

Bankers Institute of Rural Development
Lucknow

DHAN Foundation
Tata-Dhan Academy, Madurai

Introduction

Economic liberalization in India since 1991 moved it towards a market-based economy. The agriculture, prime livelihood sector of rural India contributes even today about 14.6 % to country's GDP. About 52% of employment to rural masses is provided by Agriculture and allied sector.Nonetheless, sixty nine years of Indian Independence, poverty remains one of India's largest and most pressing problems. No nation can become great when the life chances of so many of its citizens are benighted by poor nutrition, limited by poor learning opportunities, and shrivelled by gender discrimination.

With above macro dynamics, Indian agriculture sector still faces many challenges in lieu of population explosion namely the fragmentation of land, low productivity from the farm, limitation of deployment of technology and the like. The farmers are also susceptible to the issues on the earth namely the vagaries of monsoon, climate change acerbated droughts and/or floods etc. In these circumstances, the option before the government and policy makers of the country is set new pathways of collectivisation of farmers as producer's organisations.

Farmer Producers Organisation (FPO)

The main aim of PO is to ensure better income for the producers through an organization of their own. Small producers do not have the volume individually (both inputs and produce) to get the benefit of economies of scale. Besides, in agricultural marketing, there is a long chain of intermediaries who very often work non-transparently leading to the situation where the producer receives only a small part of the value that the ultimate consumer pays. Through aggregation, the primary producers can avail the benefit of economies of scale. The aggregation of produce also facilitates primary processing of produce. They can also provide various services to farmers like, inputs, agro services, banking services, credit, convergence with government programmes etc.,. Farmers' Producers Organisations could be promoted vibrantly across the country with an aim to aggregate farm land, get efficiency, bit like a companies' act. Promoting collective with small and marginal farm producers as one of the effective pathways to address the key issues faced by modern agriculture such as improved

access to investments, technology, inputs and markets. In order to enhance the collective capacity of the farmers to pool the commodities and marketing strength an organizational form viz. Farmers Producers Organisation could be set up and registered under special provision of Companies Act, 1956.

Three months Certificate Programme on FPO Management for CEO

Evident from the initiatives of National Bank of Agriculture and Rural Development (NABARD) and Small Farmers Agri-business Consortium (SFAC), thousands of Farmers' Producers Organisations get promoted and registered as a legal entity under special provision of Companies of Act, 1956, governed by Board of Governors represented from the farmers (Producers) and managed by Chief Executive. While mapping the capacity enhancement and skill development requirement for making the Farmers' Producers Organisation, a viable initiative, systematic training and grooming the Chief Executive from basics, operational aspects, managerial skill development, legal compliances, a strong felt need emerged from NABARD and Bankers Institute of Rural Development, Lucknow. In continuation to few consultative deliberations, Tata-DHAN Academy, a pioneer development management school in Madurai has consented to partner with them in offering three months certificate course with a mix of class room and field based learning modules for the FPOs being operational and/or being set up in Tamil Nadu and Kerala State. The Certificate Programme is designed to full fill the following objectives:

- ◆ To build the conceptual clarity about the institutional aspects and mandatory functions of FPO for the respective CEOs;
- ◆ To train the CEO and impart the required skills such as Participatory Planning, Data analysis, Accounting and Auditing, Filing the IT returns as required;
- ◆ To develop right attitude to the CEOs in order to develop their respective FPO as a successful and profitable Social Business enterprises.

Period (December 5, 2016 to March 2, 2017) and schedule

Module 1	
Phase I (Classroom)	- Dec. 5 to 17, 2016
Field Study	- Dec. 19 – 31, 2016
With Own FPO	- Jan. 2 – 7, 2017
Module 2	
Phase II (Classroom)	
Business and Finance	- Jan. 9 – 13, 2017
Field Stay	- Jan. 16 – 28, 2017
Practice in own FPO	- Jan. 30 – Feb. 4, 2017
Module 3	
Phase III (Classroom)	
Sustainability	- Feb. 6 – 12, 2017
Field Stay	- Feb. 14 – 26, 2017
Presentation, Exam, Certificate distribution (Classroom)	- Feb. 28 – Mar. 2, 2017

Eligibility Criteria

Graduate in Agriculture and related discipline or Commerce or (10+2) pass with three years' experience in development sector. Those employed as CEOs and those who aspire to become CEOs can apply for this course. Final selection will be based on personal interview of the applicant.

Pedagogy

The learning process includes case studies, videos, group discussions, resource lectures, lab process, experience sharing, workshops and field visit.

Logistics

The In-campus programme is fully residential. The participants will be allotted rooms in student Hostel of Tata-Dhan Academy with boarding facilities. In case of emergencies, a vehicle facility is available to visit Madurai city.

The application form could be requested by sending e-mail to tatadhanacademy@dhan.org (or) can be downloaded directly from website. www.dhan.org/tda

Tata-DHAN Academy

Tata-Dhan Academy conducts this ART course for the past 13 years. The core purpose of the academy, a development management education institute, is to enable the world of practice to advance development action. It does this through conducting a two-year development management program (PDM) for young graduates, designing and facilitating independent and collaborative research, and conducting short-duration development management courses (including thematic courses on development management; Social Development Research Capacity Building; and Leadership Education in Advancing Development). The Academy also has three specialized centers working on the themes of disaster risk reduction, water for development and mutual insurance. Advanced Centre for Skill and Knowledge on Mutual Insurance (ASKMI) is the specialized centre fostering mutual / micro insurance development through research, documentation, publication, training, education, policy advocacy, and networking among practitioners. ASKMI derives experiential knowledge on micro and mutual insurance from different practitioners including People Mutuals.

Bankers Institute of Rural Development, Lucknow

BIRD is a Learning Institution promoted by National Bank for Agriculture and Rural Development (NABARD) to cater to the training requirements of the stake holders of agriculture and rural banking. BIRD is also actively engaged in identifying and documenting issues critical to expansion of inclusive rural credit and facilitating policy discussions on these issues of national importance.

BIRD conducts in–house, on-location and overseas training programmes for bankers from within and outside the country, officials of central and state governments and NGOs. The training programmes cover a wide range of subjects that include banking, finance, micro finance, financial inclusion,