5<sup>th</sup> Development Film Festival

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Fight Poverty: Connect and Commit for Millennium Development Goals

September 25-27, 2009 The South Indian Film Chamber of Commerce Chennai

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# About the Festival

The Development Film Festival is envisioned to be a creative platform for the film makers to showcase their works on the themes and issues concerning development of the poor and vulnerable communities. The Festival is an opportunity to echo the voices of the voiceless by the filmmakers to share their products that are ground-breaking in form or content, inventive, challenging or going beyond conventions The Centre for Development Communication of DHAN Foundation organises this Festival. The centre feels raising the public awareness and political will is imperative to promote and sustain any development action. The Festival organised every year on a selected theme in development intends to create a platform for the development film makers to screen their products and to promote the public view, debate and meaningful action around the issues.

# **Cast Festivals**

The past four film festivals were organised at Madurai, the city well known as a seat of learning since the Sangam periods dating back to 4th century B.C, and famous for its cultural and scholarly pursuits. The First edition of the festival focused on poverty, from a larger perspective on water, environment, gender, education, health and culture. The second festival focused on Water and life. The third edition of the Festival was again focused on 'Water and People'. The last year Festival focused on 'Culture and Heritage'

The filmmakers from all over the world responded overwhelmingly in all these festivals. The films for screening were selected by a panel comprising of film makers, development practitioners and academicians. Films were screened to the public of Madurai, including school and college students. Best films were awarded. Read more about the past festivals at www.dhan.org/dff

#### **5th Festival 'Fight Poverty: Connect and Commit for MDGs'**

End poverty by 2015. This is the historic promise 189 world leaders made at the United Nations Millennium Summit in 2000 when they agreed to meet the Millennium Development Goals (MDGs). The MDGs set time bound targets for in reducing poverty, hunger, disease, lack of adequate shelter and exclusion, ensuring gender equality, health, education and environmental sustainability.

The Goals are ambitious but feasible. Fighting against poverty is an ethical, social, political and economic imperative. The world has enough money, resources and technology to end poverty forever. In envisioning a world that is free, secure and prosperous, the MDGs call for both partnership and

sharing responsibility. No one government or institution can achieve human development alone, it is a joint commitment. It calls for a common platform for everyone to share knowledge, resources, expertise, and develop solutions.

The 5th Development Film Festival intends to bring the film makers together to showcase the stories of hope with their creative products made on the themes and issues related to the MDGs.

# Call for production

The Centre is pleased to invite filmmakers to take part in the 5th Development Film Festival on 'Fight Poverty: Connect and Commit for MDGs' to be held in Chennai, India in September 25-27, 2009

The film makers are invited to showcase their documentaries, short films and animation films made on any of the following themes:

- Women and Children
- Livelihoods
- Food security
- Education
- Health
- Environment

The entries can include the success stories, grassroots initiatives, community efforts, issues and solutions.

# Procedure for entry

The entries should be sent in DVD/VCD format along with the filled in Submission Form.

- The films can be in any of the Indian / foreign languages with English subtitle.
- A filmmaker can send in any number of entries.
- The films sent for competition should have been released within last five years and should have been produced with the own idea of the director.
- The details of awards won by the films and a copy of press releases about the film can be attached with the submission form.
- The director, producer or sponsoring organisation can send in their products.
- The films can be sent in VCD, DVD or VHS formats.

- The original copy of the film need not be sent & received films will not be returned.
- Each film should be sent with the filled in submission form. (Please make photocopies of the form if needed)
- The brochure and submission form can also be downloaded from the website. www.dhan.org/dff
- Complete the form making sure that the information is accurate and complete.
- Decision of the selection panel is the final.

## Participation in the Festival & Dialogue

The film makers whose productions are selected will be invited to take part in the Festival and Dialogue sessions. The Festival is open for the public.

# **Deadline** for the submission of Films

Films and submission forms must reach us by 12 September 2009.



#### Send the Films with filled in submission forms to



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