



# 11<sup>th</sup> Development Film Festival

## Film Festival

September 20-24, 2017

First Prize Rs. 25000  
& Many Exciting Prizes

Short Film Competition

# Small Millets

## Our Food! Our Pride!

Duration of Film: Three minutes

Last Date of Submission: September 05, 2017

Read more @ <http://www.dhan.org/dff>

Organized by

Centre for Development Communication

With

Scaling-up Small Millet Post-Harvest and Nutritious Food Products Project



DHAN Foundation

## 11<sup>th</sup> Development Film Festival: Short Film Competition

The Center for Development Communication of DHAN Foundation is pleased to invite filmmakers to take part in the Short Film Competition, organized as part of 11<sup>th</sup> Development Film Festival to be held at Thiamukkam Ground, Madurai, India from September 20-24, 2017.

### Theme: Small Millets-Our Food! Our Pride!

India is known for its rich and diverse culinary culture. Given the diversity in soil type, climate and farming, food heritage of the communities varies significantly and influenced by the locally available foods. Food as medicine is not something new to us; the basics of using certain foods to treat some illnesses have been well documented in our ancient texts. Our ancient wisdom on the medicinal and nutritional value of food, which has been a part and parcel of our culinary practice, needs to be preserved and passed on to the future generations.

Small millets are one of the oldest foods known to humans and possibly the first cereal grain to be used for domestic purposes. They are small-seeded grasses that are hardy and grow well in dry zones as rain-fed crops, under marginal conditions of soil fertility and moisture. Small millets are also unique due to their short growing season. Small millets, as a group includes finger millet (ragi), kodo millet (varagu), little millet (samai), foxtail millet (thimar), barnyard millet (kudravaali) and proso millet (Panivaragu). These tiny millets are known for their superior nutritional properties, including high micronutrient and dietary fiber content, and low glycemic index, when compared to rice and wheat. They are known for both preventive and curative medicinal properties.

Once celebrated as native food, these small millets disappeared from our diets due to many reasons. These small millets were labeled as poor man's food while rice and wheat were considered superior. This low social status pushed these small millets to become rare foods. Also, changes in our culinary culture due to influence of fast food and foreign foods on our children and youth are the reasons for the sorry state of our local, traditional and healthy foods including small millets.

This short film contest is aimed at challenging the food culture today and reviving the legacy of our native food, by way of promoting image of small millets based traditional foods.

### Procedure for Entry

- Film duration must be not more than THREE MINUTES (excluding titles in the beginning and end)
- The entries should be sent in HD/DVD/ VCD format along with the filled in Submission Form.
- The films can be in any of the Indian / foreign languages with English subtitle.
- A filmmaker can send in any number of entries.
- The films sent for competition should have been released within last five years and should have been produced with the own idea of the director.
- The details of awards won by the films and a copy of press releases about the film can be attached with the submission form.
- The director, producer or sponsoring organization can send in their products.
- The original copy of the film need not be sent & received films will not be returned.
- Each film should be sent with the filled in submission form. (Please make photocopies of the form if needed)
- The brochure and submission form can also be downloaded from the website. [www.dhan.org/dff](http://www.dhan.org/dff)
- Complete the form making sure that the information is accurate and complete.
- Decision of the selection panel is the final.
- The film makers whose productions are selected will be invited to take part in the Festival and Dialogue sessions. The Festival is open for the public.

Submit your Films with Submission Forms by September 05, 2017

### 11<sup>th</sup> Development Film Festival: Small Millets - Our Food! Our Pride!

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