

7th Development Film Festival

Livelihoods and Poverty

September 14-18, 2011



About the Festival

The Development Film Festival is envisioned to be a creative platform for the film makers to showcase their works on the themes and issues concerning development of the poor and vulnerable communities. The Centre for Development Communication of DHAN Foundation organises this Festival. The centre feels raising the public awareness and political will is imperative to promote and sustain any development action. It requires multi-media strategies for promoting participation, creating ownership, involving in decision making and management of resources that could impact peoples' lives. The Festival organised every year on a selected theme in development intends to create a platform for the development film makers to screen their products and to promote the public view, debate and meaningful action around the issues.

Past Festivals

The past film festivals were organised at Madurai, the city well known as a seat of learning since the Sangam periods dating back to 4th century B.C, and famous for its cultural and scholarly pursuits. The First edition of the festival focused on poverty, from a larger perspective on water, environment, gender, education, health and culture. The second festival focused on Water and life. The third edition of the Festival was again focused on 'Water and People'. The fourth edition of the Festival focused on 'Culture and Heritage'. The fifth edition was on 'Fight Poverty: Connect and Commit for MDGs'. In the last year, sixth edition of the festival focused on Democracy and Development.

The filmmakers from all over the world responded overwhelmingly in all these festivals. The films for screening were selected by a panel comprising of film makers, development practitioners and academicians. Films were screened to the public of Madurai, including school and college students. Best films were awarded. Read more about the past festivals at www.dhan.org/dff

VII Development Film Festival: Livelihoods and Poverty

The reasons for poverty are dynamic and complex. The poor are characterized by inadequate access to assets, inadequate income influenced by seasonality, poor nourishment resulting poor health condition, exposed to risks associated with their lives and livelihoods. They are constrained severely and severally by lack of access to resources, entitlements meant for them are often beyond their comprehension and their reach. They have been chronically kept away from the mainstream financial services and viewed as poor creditworthy. They are unorganised, socially and

economically marginalised, live in the peripheries and do not have say over the matters affecting them. The vicious cycle of poverty, unless intervened, would perpetuate beyond generations.

According to the 2010 GHI report, India is among 29 countries with the highest levels of hunger, stunted children, and poorly fed women. India ranks at 67 among 84 countries, worst than Sri Lanka and Pakistan and way behind China. Forty two percent of the undernourished children are from India. Low nutritional and health level of the future generations should be an alarming call for our country, which is emerging as a superpower.

The overflowing warehouses have not relieved the misery of millions starving. The strongly-worded Supreme Court's ruling over rotting food grains in these directing the government to distribute to the people below poverty line is an example of growing inequality at the grassroots. The appreciated growth was only able to enhance the consumption of rich, who constitutes only 20 percent of the population living in urban areas.

Millions of farmers have already migrated to cities abandoning agriculture, and it is on the increasing trend. Seventy percent of India's 1.1 billion people currently live in villages, and by 2030 this figure will have reverse, and seventy percent will live in cities. Youth in rural areas will no longer prefer farming as their profession. The food prices have been increasing over the years on a secular trend. In a recently published report, the Asian Development Bank cautioned that the rising food prices would push millions further into poverty.

The seventh edition of the festival would focus on **LIVELIHOODS AND POVERTY**.

Call for production

The Centre is pleased to invite filmmakers to take part in the 7th Development Film Festival on 'Livelihoods and Poverty' to be held in Madurai, India in September 14-18, 2011

The film makers are invited to showcase their documentaries, short films and animation films made on any of the following themes:

- ⌘ Poverty and Hunger
- ⌘ Livelihoods
- ⌘ Health and Social Security
- ⌘ Governance



Procedure for entry

- ⌘ The entries should be sent in DVD/ VCD format along with the filled in Submission Form.
- ⌘ The films can be in any of the Indian / foreign languages with English subtitle.
- ⌘ A filmmaker can send in any number of entries.
- ⌘ The films sent for competition should have been released within last five years and should have been produced with the own idea of the director.
- ⌘ The details of awards won by the films and a copy of press releases about the film can be attached with the submission form.
- ⌘ The director, producer or sponsoring organisation can send in their products.
- ⌘ The films can be sent in VCD, DVD or VHS formats.
- ⌘ The original copy of the film need not be sent & received films will not be returned.
- ⌘ Each film should be sent with the filled in submission form. (Please make photocopies of the form if needed)
- ⌘ The brochure and submission form can also be downloaded from the website. www.dhan.org/dff
- ⌘ Complete the form making sure that the information is accurate and complete.
- ⌘ Decision of the selection panel is the final.

Participation in the Festival & Dialogue

The film makers whose productions are selected will be invited to take part in the Festival and Dialogue sessions. The Festival is open for the public.

Deadline for the submission of Films

Films and submission forms must reach us by 30 August 2011

[Send the Films with filled in submission forms to](#)

The Coordinator

7th Development Film Festival: Livelihoods and Poverty

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