

Millets value Chain challenges for Micro and Small Entrepreneurs community level small millets processing and value addition

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Challenges in SM Value chain

- Raw material supply
- Technology available
- Easy access to Financial Assistance
- Local market demand

Challenges in Raw material supply

for small millets processors

- High variability in the quality of the raw material
- High Moisture content – due to improper drying
- Poor post harvest practices leading to high percentage of impurities – minimum of 5 % to 15 % - Mud, stones, Mud balls, sand, sticks, weeds
- Presence of high immature grain and small grains
- Inconsistent supply of quality raw material

Technology Available and access

- Technology for the small millets processing is still in not mature
- Currently available machines have design issues in their operations and maintenance
- Entrepreneurs do not have access to the standardised process line and process optimisation is yet to be done
- Variability in design due to quick changes – leading to problems in proper supply of spares
- Availability of small scale machines for community level value addition is a major constraint

Access to Financial Assistance

- Micro and small entrepreneurs do not have access to the financial assistance from without collateral
- Dependence on the informal financial sources at high rate of interest is a constraint

Local market demand

- Local market demand for the millets in general and small millets in particular is very limited
- Awareness among the people is not adequate for the adoption of millets in daily diet
- The govt. policies are yet to give the thrust to millets at a wider scale