

Scaling up Small Millet Food Products



Addressing the supply constraints is critical for strengthening and expanding regional small millet value chains!

Project interventions

1. Organising the unorganised small millet farmers

- ❖ Promote Farmers' Interest Groups in the line of SHGs
- ❖ Promote Farmers' Producer Organizations of small millet farmers
- ❖ Help FPOs set up small millet processing unit
- ❖ Help to undertake business covering sale of grains as raw material and small millet rice
- ❖ Support in developing business-to-business linkages and linkages with consumer organisations



Small millet processing unit at Peraiyur

Results so far...

1. Four FPOs promoted with a share capital of ₹1.5 million
2. Three community level small millet processing units set up
3. 83.8 tonnes of grains procured and 21.5 tonnes of rice worth of ₹1.3 million supplied to women/ farmers federations

2. Shortening the value chain by Kalanjium Thozhilagam Limited (KTL)

- Enhancing the availability of small millet bulk products
 - a. Linking FPOs to consumer organisations
 - b. Supplying from large scale processors to consumer organisations
 - c. Widening the marketing network
- Supplying at a significantly reduced price

Scaling up Small Millet Post-harvest and Nutritious Food Products Project