

Programme Schedule

Venue: Sankaradas Kalaiaragam, Thamukkam Grounds

Date : September 14, 2011

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| 09.30 a.m. – 10.00 a.m | - Registration |
| 10.00 a.m. - 12.00 a.m | - Global Inauguration |
| 12.00 noon | - People Convention inaugural address by
Mrs. V.K.Padmavathy, CEO of DHAN kalanjiam |
| 12.35 p.m - 01-35 p.m. | - Lead paper presentation on Impact of Financing livelihoods |
| 01.35 p.m - 02.30 p.m. | - Lunch Break |
| 02.30 p.m.- 03.30 p.m. | - Sub Plenary on Impact of financing livelihoods |
| 03-30 p.m. - 04-30 p.m. | - Plenary – Declarations for way forward and Closing |



For further contact and clarifications

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Madurai Symposium 2011
September 14-18, 2011

**Advancing Development towards
Sustainable livelihoods.**



**People Convention On
Impact of
Financing Livelihoods**

September 14, 2011



Introduction

Poor people, who are in survival livelihoods, are engaged in multiple seasonal activities as their livelihood adaptation strategy. They are highly vulnerable with high risks in those livelihood activities. They are subjected to high exploitation and poor quality of life. They adopt 'distress' coping strategies to manage the vulnerabilities, which are again, pull them into the poverty trap. Special external efforts are required for them to graduate to the next level of livelihood stages. The unfavourable environment coupled with distress livelihood strategies has a direct bearing on the livelihood outcomes of the households. Poverty reduction is the overarching goal of Kalanjiam Programme. The Programme works to make significant changes in the livelihoods of the poor through building scalable, cost effective and sustainable innovations for self-reliance. Basic idea is building community owned institutions and creating an enabling environment for poor to work on the factors affecting their livelihoods.

Livelihood initiatives pass through different phases of growth in Kalanjiam federations. At the first step

livelihood opportunities are identified and classified for intervention. The policy on livelihood financing is evolved based on the priorities of the area. And then the focus to increase the income is given by providing skill and technology. In the third phase the people involved in similar activities are organised to achieve maximum benefit through cross learning and negotiation. In this process every poor member in the federation are getting equal importance and facilitation is provided as per their need. Hence equity is ensured.

Over the last two decades of experience of the Kalanjiam Programme, the impact of interventions on providing financial services to the members has been quite significant. Different in-house and third party impact assessment undertaken in the Programme have consistently confirmed impact of the Programme intervention on livelihoods of the members. However, there exists huge unmet potential for experimentation and promoting financial products to cater to the varied

contextual developmental needs of members. Successful experiences of developing products in a few federations need to be replicated across the Programme. The need for advancing the financial services to the next level has to be realised by the SHG members.

In this backdrop, DHAN Kalanjiam Foundation as a part of Madurai Symposium 2011 organises a convention on impact of financing livelihoods involving leaders of Kalanjiam federations from different states.

Objectives

The convention will focus on the following objectives

- 1.To share and consolidate best practices and successes in financing for livelihoods by SHGs and their federations
- 2.To identify potential areas for enhancing effectiveness of financing strategies and products.
- 3.To define road map for the SHG-federation



in addressing livelihoods needs of the member.

Participants

The convention invites participation from representatives of Kalanjiam Federations from different states of India. Leaders of Kalanjiam Movement and senior staffs of DHAN Kalanjiam Foundation will participate to facilitate the proceedings. Eminent personalities from the fields of federation would enrich the proceedings of the convention as resource persons.

Methodology

The convention will schedule in two phases. In the first phase, state level conventions will be organised facilitated by the regional coordinators and other senior staffs of Kalanjiam foundation. Leaders of Kalanjiam federations within the respective states will participate in these events. Proceedings in the state level conventions will be consolidated and shared in the national level event held at Madurai. Selected leaders from each state will make representation in the national level event. To enhance participation, linguistic sub-group discussion will be conducted in the national convention.