

**Madurai Symposium 2013**

***Round Table on  
Participatory Governance on Tourism***

**September 14 ,2013 Saturday**



**DHAN Foundation  
Madurai**

# Round Table on Participatory Governance on Tourism

### Background

UNWTO estimates that International Tourists will reach 1.8 billion by 2030. Meeting the growth in such a way that mutually re-inforce economic growth, social welfare and environment protection is the challenge facing the tourism sector travel and tourism continues to be one of the world's largest industries. The Total impact of Industry means that it could contributed 9% of Global GDP or value of over U.S \$ 6 trillion and accounted for 225 million jobs.

In India Domestic tourists activity grows by 20% during 2012 and foreign tourists' arrival grow by 6.3%. In India 1036 million domestic tourists visited various parts of India while 20.7 million International Tourists visited India.

Hence, Sustainable development of tourism ensures cultural integrity and social cohesion of communities while protecting the quality the environment and providing the value experience for youngsters. Developing tourism that is economically viable and ensuring the conservation of resources has to be managed so that they can support future generation. In this context role of various stakeholders including tourism governance sustainable development become essential for focus.

### Madurai Symposium 2013

Since its inception in 2003, Madurai Symposium has emerged has a unique development platform which brings together various stakeholders – People/Community Institutions, Civil Societies, Government, NGO's, Banks, Donors, Philanthropists, and Academia to share, learn from each others experience and practices and throws opportunities for collaborative endeavors and the one being organized in 2013 is the 6<sup>th</sup> edition.

The Theme of the Symposium 2013 is the Governance for Advancing Development. This Symposium will focus on governance of some of the topical and nationally important programs such as Poverty Reduction, Water, Agriculture, Environment, Microfinance, Panchayat, Digital Divide, Financial Inclusion process, etc. Since the tourism important subsector in this context, participatory governance for sustainable tourism development become an important item to be deliberated in this event

### The Round Table

The Round Table on Participatory Governance on Tourism Development would focus on different context, for sustainable development of tourism sites. Tourism is an important subsector which provides lot of economic development among the local community particularly the poor the various stakeholders in tourism would participate in this round table to have better understanding of participatory tourism governance and their role in a responsible way.

This round table would provide the platform for all the participants to share their and suggestion for the development of tourism in a sustainable manner through the appropriate way in governance. The ways and process could be explored through possibilities of up scaling the tourism activities of this governance system. DHAN Foundation intervention in tourism such as Endogenous Tourism for Rural Tourism (Partnership with Ministry of tourism and UNDP), Rural Tourism initiatives in Thirupadaimarudur, Devipattinam, Theerthamalai, etc and Heritage walk initiatives of Madurai and various districts of Tamilnadu will also be taken as a case for discussion

## Objectives

- Sensitizing the participants on, the need for sustainable tourism development through ideal tourism governance.
- Describing the role and ensuring the role clarity of different stakeholders in the promotion of Tourism Development.
- Building the collaboration and partnership among various stakeholders involved in tourism and development for appropriate tourism governance system..

## Participants

- Host communities in various tourism destinations.
- Local governance representatives.
- Community organizations/ NGOs.
- Mainstream Institutions like Tourism and Archeology department
- Development professionals working for tourism promotion.
- Important stakeholders like CII, Travel Club and other trade organizations.
- Academicians/ Research Institutions / Students involved in tourism

## Expected Outcomes

- Stake holders will be able to understand the present status, need and will be able to collaborate for enhancing tourism governance to promote sustainable development.
- Way forward and Action plan for moving towards appropriate tourism governance will be identified

## Date

September 14, 2013 Saturday

## Programme Schedule

09.30 a.m	-	Registration
10.00 a.m	-	Inauguration.
10.15 a.m	-	Understanding the status and Need for Participatory Governance on Tourism
10.45 a.m	-	Views and Experience sharing by Various Stakeholders - Part 1
11.30 a.m	-	<i>Tea break</i>
11.45 a.m	-	Views and Experience sharing by Various Stakeholders - Part 1
12.30 p.m	-	Role of different stakeholders for Tourism Governance
1.30 p.m	-	<i>Lunch</i>
2.30 p.m	-	Synthesizing the lessons learned and Identifying Mechanism for Participatory Governance on Tourism
3.30 p.m	-	Action Plan and Way forward
4.00 p.m	-	Concluding the Round Table

## DHAN Tourism for Development

DHAN Tourism for Development is nurtured by the DHAN Collective organizations to mainstream tourism with development work from the experience of a pilot project GOI-UNDP Endogenous Tourism for Rural Livelihood. The focus of the project was to promote new and innovative approaches to build livelihood opportunities in tourism, through community action. This project has focused the tourism interventions in cultural, craft and ecological dimensions of rural life, as means to create viable livelihood opportunities, especially for women and disadvantaged groups.

DHAN Tourism for Development has taken its interventions high potential tourism sector and places to address development issues with the support of multi stake holders particularly with mainstream tourism institutions of India.

DHAN Tourism for Development has the following objectives:

- Reviving and regenerating arts and traditional activities.
- Developing vibrant local economies based on tourism.
- Preserving culture and sharing to others.
- Promoting tourism literacy and capacity building of Host communities.
- Promoting locations/ Specific model of community tourism enterprises

It has promoted 280 groups around the activities in Karaikudi, Kazhugumalai, Theerthamalai, Devipattinam and Thirupadaimarudur and reached 4250 members through SHGs and activity groups. It has also established functional collaboration with district administration and tourism departments for sustaining its initiatives.

*Kindly send us the filled in registration forms to*



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for more details