



Objectives

The workshop aims at facilitating participants to

- ▲ Understand and appreciate the initiatives taken by members, groups, clusters and SHG federation for graduating members from one level to another level.
- ▲ Leverage the experiences gained by successful entrepreneurs for advancement and become role models for the new generation members.
- ▲ Identify the best practices and do benchmarking for next practices by preparing the road map.
- ▲ Build a system for systematic graduation based on conceptualization of field experience on graduation of survival to entrepreneur.

Participants: Kalanjiam members of survival category, women entrepreneurs, development professionals and academicians

Programme Schedule

- ▲ Registration
- ▲ Prayer
- ▲ Welcome address - Mr A. Ramesh, Programme Leader, DHAN Kalanjiam Foundation
- ▲ Key Note Address - Dr. L. RathaKrishnan, Professor and Head, Department of Rural Industries and Management, Gandhigram Rural University
- ▲ Lead Paper Presentation - Mr. S. Iyappan, Sr. Project Executive, DHAN Kalanjiam Foundation
- ▲ Special Address - Faculties of Rural Industries and Management Department, GRU
- ▲ Experience sharing by Women Entrepreneurs from SHG Federations
- ▲ Sub group discussion
- ▲ Sub group presentation
- ▲ Synthesis, Way Forward and Concluding
- ▲ Resolutions

For Registration and Contact

A.Ramesh and S. Iyappan

Event Coordinators

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Workshop on Enabling Livelihoods from Survival to Entrepreneurship



Madurai Symposium – 2015

Venue : Thamukkam grounds, Madurai.

From 12th to 16th September 2015

Organized by



DHAN Kalanjiam Foundation, Madurai

Workshop on Enabling Livelihoods: From Survival to Entrepreneurship Madurai Symposium

Madurai Symposium is a development platform where development stakeholders – community institutions, the government and non-government institutions' (NGOs), banks, donors, philanthropists and academia would converge at Madurai for people conventions, workshops, seminars and conferences so as to share and learn from each others experience and practices for setting up collaborative endeavors. The theme for the seventh edition of Madurai Symposium – 2015' is 'Localizing Sustainable Development Goals' which is scheduled on 12th to 16th September 2015 at Thamukkam grounds in Madurai.

Relevance of SDGs in Enabling Livelihoods and Entrepreneurship

The global development agenda of Millennium Development Goals (MDGs) which defined our development interventions to impact poverty, gender, education and health will be coming to a close in 2015. The MDGs campaign made considerable progress globally in addressing hunger and poverty though a lot remains to be done in eliminating poverty, health and education. The Sustainable Development Goals (SDGs) seek to build on the foundation laid by the MDGs and aims to complete the unfinished business of the same.

The SDGs are accompanied by 169 targets and will be further elaborated through indicators focused on measurable outcomes. There are 17 such goals envisaged and of which the very first of Sustainable Development Goal insists on “End poverty in all its forms everywhere”. Poverty is distress expression of inequality in resources and opportunities, poor or inadequate capabilities and powerlessness due to isolation and unawareness. More than income poverty, the poverty related to capabilities and opportunities are real concern for ensuring sustainable development.

Kalanjiam Community Banking Programme (KCBP) of DHAN Foundation aims at addressing poverty in all its forms both in terms of income and opportunities and also in all contexts namely tribal, rural, coastal and urban. Past 25 years of KCBP experience proves that social capital and mutuality are the very powerful tools in mitigating poverty and promoting just society.

It has built several thousands of community leaders with greater clarity on sustainable development with strong self regulation practices and also helped a few lakhs families to come out of poverty by declaring themselves that they have better quality of life. Also it has proven workable and scalable community based poverty reduction model across various contexts with significant impact. This workshop aims at contextualizing the goals of SDGs in relevance to the Impact on poverty with special thrust on 'GRADUATING SURVIVAL MEMBERS TO ENTREPRENEURS'.

Livelihood enterprises

Poorest of the poor (POP) who is in survival livelihoods stage engaged themselves in multiple seasonal activities as their part of livelihood adaptation strategy. They are highly vulnerable with high risks in doing those livelihood activities. They are exposed to high exploitation and poor living condition. Migration and mobility are the coping mechanisms with wage economy. Special external efforts are required for them to graduate into next level of subsistence livelihoods. Package of seasonal activities are narrowed to two or three livelihood activities. Land and livestock become their factors of production with wage labour. Next single family livelihood activity emerges as full self-employment with adequate productive asset or secured salary employment. All these livelihoods are conditioned by local economy. Hence a thorough understanding of local economy is essential to work out technology and approaches to stabilize their livelihood activities.

Any enterprise has many linkages with distinct value addition. Both forward and backward linkages are essential for enterprise development. It requires few decades for its constant evolution and sustainability. Multiple stakeholders-input suppliers, credit providers, technical service givers, processors, whole range of marketing system etc., are involved in creating livelihood enterprise with their interest and valuable contribution. It shapes into community collective enterprises with legal identity and market brands. Graduating livelihoods to enterprises is a long term development process.

DHAN Foundation is working with the poorest of the poor for more than two decades for the betterment of the poor community through different phases of intermediation. DHAN is supporting both forward and backward linkages to the enterprising activity. DHAN Foundation works for the graduation of poor by organizing them into self help groups and providing services like savings, credit and social security. The community owned people federations are promoted towards reduction of poverty among vulnerable and poor community. In the livelihood initiative it provides livelihood credit support and facilitates the poor to promote primary producer groups (PPGs) and primary marketing groups (PMGs) to strengthen their livelihood activities, result of that number of employment days and income of house hold would be increased. The livelihood model is a graduation model. There are three different models for graduation in livelihoods. It also provides skill building training to the community through LIFE centers and community colleges to improve their skills and capacity. During social intermediation phase, PPGs and PMGs would also be formed to group the members on activity basis. They would also shape their experiences at producer association at block level to increase their productivity with co-learning and exposure visits.

The members of self help groups, clusters and SHG federation are invited for the workshop to share their experience and find out strategies and mechanisms which facilitated them to graduate from survival to entrepreneur.

